



## CELEBRATE YOUR SCHOOL COMMUNITY FOR YEARBOOK WEEK

Each day between October 2nd-6th, we will share a different yearbook week challenge on social media. Follow the rules for each challenge to enter. Each unique post (photo or reel) earns one entry into a prize drawing for each daily challenge. On or about October 20, 2023 we will randomly select one prize winner from each daily challenge, giving away a total of five prize bundles. Use:

**@JOSTENSYEARBOOK**, **@JOSTENSADVISERANDSTAFF**, **#YEARBOOKWEEKSWEEPSTAKES**, **#YEARBOOKLOVE** to enter.\*

**Multiple submissions are encouraged.**

### MARKETING MONDAY

Post photos or reels of your **best original marketing effort** (posters, social media, commercials, etc.).



### TEAMWORK TUESDAY

Post photos or reels of your **favorite teamwork game/activity or how you use the Jostens Renaissance R's** in your yearbook class.



### WIDE-ANGLE WEDNESDAY

Post photos or reels taken with wide visual field to **improve student coverage and include important storytelling elements from the background**. Remember to get consent from individuals featured in photos before posting.



### THEME THURSDAY

Promote your theme! Post your cover or theme-related design inspo. If you don't have theme design yet, **share popular design trends that might inspire others**.



### REEL-FUN FRIDAY

Post a reel **showcasing how your yearbook staff has fun together**.



\*Before entering, be sure to follow **@Jostensyearbook** on Instagram or **@Jostensadviserandstaff** on Facebook, so your entry will appear in the contest feed. **Make sure to tag your school** or include its name in your posting. And don't forget to tag us: **@JOSTENSYEARBOOK**, **@JOSTENSADVISERANDSTAFF**, **#YEARBOOKWEEKSWEEPSTAKES**, **#YEARBOOKLOVE** to enter. Good luck and happy Yearbook Week!

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE CHANCES OF WINNING. Open to legal U.S. Residents, age thirteen or older at the time of entry (and if entrant is not of the age of majority in his/her state of residence, permission from entrant's legal guardian to enter the promotion), excluding Sponsor's employees, family and household members. Enter on Sponsor's Facebook and Instagram Page between October 2, 2023 and October 6, 2023. ARV of prize: \$40-\$148 (Total ARV of all prizes: \$456.00). Odds depend on number of entries received. For a copy of the Official Rules, visit <https://www.jostens.com/yearbooks/advisers-and-staff/yearbook-blog/yearbook-week-is-coming-let-s-celebrate> Sponsor: Jostens, Inc., 7760 France Ave, Suite 400, Minneapolis, MN 55435.